

Victorian influenced Cross stitch bookmark

Name.....

Market Research -Exploring manufactured products and collect information about bookmarks

There are many ways of making a bookmark. Find examples using a number of sources like books, ready-made bookmarks and the Internet. Record them below showing materials used, target group and any special features.

Success Criteria:.....

My design specification

Success criteria:.....

Who am I making this bookmark for?

What features would be useful to this group?

What decorative elements am I going to use?

Show your initial designs below clearly labelled with materials, colour, decoration etc.



Final Design- label with materials used, colours and decoration

Making a Victorian influenced bookmark

You will need:

Equipment:

Materials :

Step by step instructions

Evaluation

Now that you have completed the bookmark think about how well you have worked during the project and whether you are happy with what you have made.

During the project, did you learn something new? I learned.....

.....

The hardest thing to do was.....

.....

Did you have to change anything about your design when you were making it? Yes No Circle one.

Yes, I changed

.....

How happy are you with your finished piece? Very happy Happy It is okay Not at all Circle one.

Tell me what is the best bit, or the bit you don't like, about your bookmark.

.....

Would you change anything about it next time?.....

.....

Did you achieve your success criteria for making your Victorian influenced bookmark?.....

.....

Did you enjoy the project?

.....

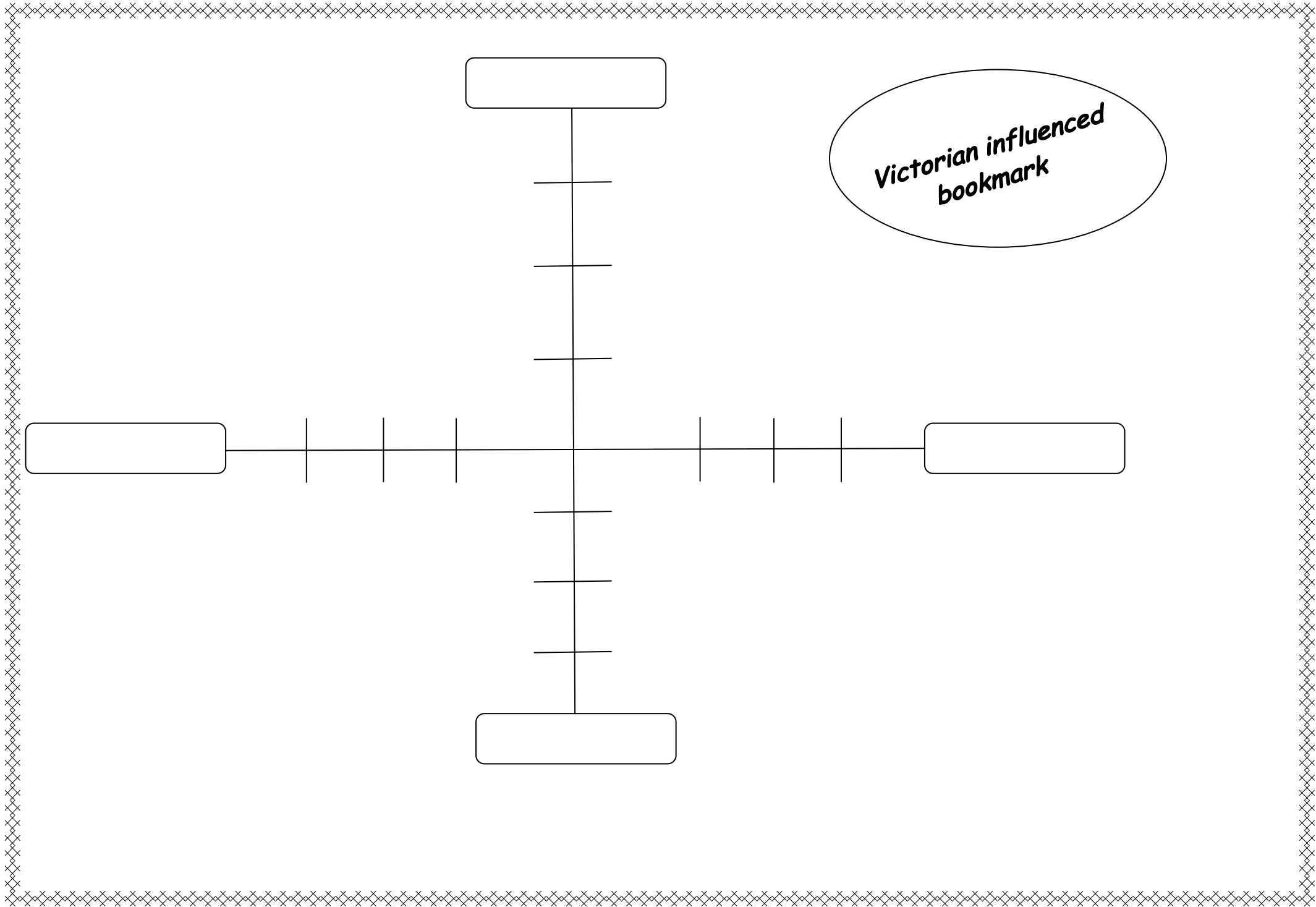
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*Victorian influenced
bookmark*

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Designing a Bookmark Survey

In your group talk about how you will answer these questions and any you might have thought of.

Group to be surveyed.....

How will you conduct your survey?

How will you record your results?

How will you use your results to help you design a Victorian influenced Bookmark?

Making a Victorian influenced bookmark

You will need:

Instructions for making a bookmark.